

The Second Best Shape in Italy

at the coolest little figure in its class—\$2585.* That's all the money you part with for all this car, the Fiat 1500 Spider. Styled by Pininfarina, the romantic web it spins is captivating America. It's dynamic outside and a dynamo inside—a perfect expression of Italy's fabled creative energy and inspired art. Lean into a curve with Fiat's curves and know what it's like to drive this five forward-speed sportsman's dream. And to help you keep it humming, there are 425 parts-and-service centers in the U.S.A. This new five-speed Spider **FIAT** is waiting for you at your Fiat dealer. So what are you waiting for? *Always have at least one*

*Suggested price p.o.e. New York reflects reduced U.S. excise tax. See the Yellow Pages for your nearest Fiat Dealer. Fiat Motor Co., Inc., 500 Fifth Avenue, N.Y., N.Y. 10036.

